

PTO/SB/82 (08-09)

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Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**REVOCATION OF POWER OF  
ATTORNEY and  
APPOINTMENT OF NEW  
POWER OF ATTORNEY**

Application Number	09/882,368
Filing Date	June 15, 2001
First Named Inventor	A. Allabadi
Art Unit	2165
Examiner Name	TBD
Attorney Docket Number	70655.7900

I hereby revoke all previous powers of attorney given in the above-identified application:

☒ A Power of Attorney is submitted herewith.

OR

☐ I hereby appoint the practitioners at Customer Number: ☒ Please change the correspondence address for the above-identified application to:☒ The address associated with  
OR Customer Number:

020322

<input type="checkbox"/> Firm or Individual Name	Howard I Sobelman				
Address	Snell & Wilmer, LLP				
Address	One Arizona Center, 400 E. Van Buren Street				
City	Phoenix				
Country	USA	State	AZ	ZIP	85004-2202
Telephone	602-382-6228	Fax	602-382-6070		

I am the:

☐ Applicant/Inventor☒ Assignee of record of the entire interest. See 37 CFR 3.71  
Statement under 37CFR 3.73(b) is enclosed (Form PTO/SB/96)**SIGNATURE of Applicant or Assignee of Record**

Name	Stephan P. Norman, Secretary
Signature	
Date	8/2/04

**NOTE:** Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.☐ Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.38. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2

Applicant(s): Aliabadi, et al.  
Serial No.: 09/882,368  
Filed/Issued: June 15, 2001  
Title: **UNIFIED PRODUCT PURCHASING  
SYSTEM AND METHOD**



Attorney Docket No.: 70655.7900  
Group Art Unit: 2165  
Examiner: TBD  
Confirmation No.: 6711

**POWER OF ATTORNEY BY ASSIGNEE  
AND CERTIFICATE UNDER 37 CFR 3.73(b)**

American Express Travel Related Services Company, Inc. (hereinafter "Assignee"), a corporation having a place of business at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, certifies that to the best of Assignee's knowledge and belief, it is the assignee of the entire right, title, and interest in and to the above-captioned United States patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the Assignee.

Ownership of the above-identified patent application is established by virtue of the following documentary evidence that has been reviewed by the undersigned:

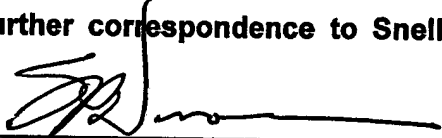
An assignment from the former assignee of the patent application identified above. The assignment was sent for recordation with the U.S. Patent Office and a copy thereof is attached.

American Express Travel Related Services Company, Inc., the Assignee of the entire right, title, and interest in and to the above-captioned United States patent application and all inventions disclosed and claimed therein, hereby revokes all previous powers of attorney or authorization of agent given in the above-identified application and hereby appoints as its attorneys to prosecute the above-captioned United States patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting patent, individually and collectively:

**SNELL & WILMER L.L.P.**  
One Arizona Center  
400 East Van Buren  
Phoenix, Arizona 85004-2202  
Tel. (602) 382-6000  
Fax (602) 382-6070;

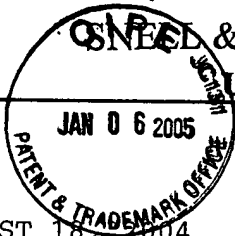
and the registered attorneys associated with Snell & Wilmer's Customer Number 020322.

Please send all further correspondence to Snell & Wilmer L.L.P. at the above address.

By:   
Title: Stephen P. Norman, Secretary  
Date: 7-15-2004

RECEIVED

AUG 26 2004



SNELL & WILMER

UNITED STATES PATENT AND TRADEMARK OFFICE

7900  
70655.7700

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 18, 2004

PTAS



\*102676984A\*

SNELL & WILMER, LLP  
HOWARD I. SOBELMAN  
ONE ARIZONA CENTER  
400 E. VAN BUREN STREET  
PHOENIX, AZ 85004-2202

UNITED STATES PATENT AND TRADEMARK OFFICE  
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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 02/23/2004

REEL/FRAME: 014990/0746  
NUMBER OF PAGES: 8

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

INFOSPACE, INC.

DOC DATE: 12/10/2003

ASSIGNEE:

AMERICAN EXPRESS TRAVEL RELATED  
SERVICES COMPANY, INC.  
GENERAL COUNSEL'S OFFICE, AMERICAN  
EXPRESS TOWER  
WORLD FINANCIAL CENTER  
NEW YORK, NEW YORK 10285-4900

SERIAL NUMBER: 09523410

FILING DATE: 03/10/2000

PATENT NUMBER:

ISSUE DATE:

TITLE: METHOD FOR ONLINE INFORMATION SHARING FOR COMPLETING ELECTRONIC  
FORMS

014990/0746 PAGE 2

SERIAL NUMBER: 09595622

FILING DATE: 06/16/2000 7,8100

PATENT NUMBER:

ISSUE DATE:

TITLE: SYSTEM AND METHOD FOR UTILIZING A DRAG AND DROP TECHNIQUE TO  
COMPLETE ELECTRONIC FORMS

SERIAL NUMBER: 09880723

FILING DATE: 06/12/2001 7,7800

PATENT NUMBER:

ISSUE DATE:

TITLE: UNIVERSAL SHOPPING CART AND ORDER INJECTION SYSTEM

SERIAL NUMBER: 09882368

FILING DATE: 06/15/2001 7,7900

PATENT NUMBER:

ISSUE DATE:

TITLE: UNIFIED PRODUCT PURCHASING SYSTEM AND METHOD

SERIAL NUMBER: 09231644

FILING DATE: 01/15/1999 7,7600

PATENT NUMBER: 6490601

ISSUE DATE: 12/03/2002

TITLE: SERVER FOR ENABLING THE AUTOMATIC INSERTION OF DATA INTO ELECTRONIC  
FORMS ON A USER COMPUTER

SEDLEY PYNE, PARALEGAL  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

FORM PTO-1619A

Expires 06/30/99  
OMB 0651-0027

02-25-2004

U.S. Department of Commerce  
Patent and Trademark Office  
PATENT

102676984

RECORDATION FORM 03-1-1  
**PATENTS ONLY**

TO: The Director of the United States Patent and Trademark Office: Please record the attached original document(s) or copy(ies).

**Submission Type**☒ New☐ Resubmission (Non-Recordation)

Document ID#

☐ Correction of PTO Error

Reel #

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☐ Reel #

Frame #

**Conveyance Type**☒ Assignment☐ Security Agreement☐ License☐ Change of Name☐ Merger☐ Other

U.S. Government

(For Use ONLY by U.S. Government Agencies)

☐ Departmental File☐ Secret File**Conveying Party(ies)**☐ Mark if additional names of conveying parties attached

Name (line 1) InfoSpace, Inc.

Name (line 2) 601 108th Avenue NE, Suite 1200, Bellevue, Washington 98004

**Second Party**

Name (line 1)

Name (line 2)

Execution Date  
Month Day Year

12/10/2003

Execution Date  
Month Day Year**Receiving Party**☐ Mark if additional names of receiving parties attached

Name (line 1) American Express Travel Related Services Company, Inc.

Name (line 2)

Address (line 1) General Counsel's Office, American Express Tower

Address (line 2) World Financial Center

Address (line 3) New York

NY

10285-4900

City

State/Country

Zip Code

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

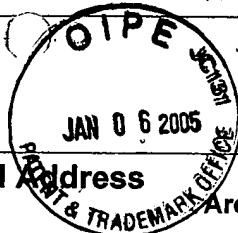
Address (line 4)

2004 FEB 23 AM 9:34  
OPR/FINANCE

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Mail documents to be recorded with required cover sheet(s) information to:  
Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office,  
P.O. Box 1450, Alexandria, VA 22313-1450



**Correspondent Name and Address**

Area Code and Telephone Number

602-382-6228

Name Howard I. Sobelman

Address (line 1) SNELL & WILMER, LLP

Address (line 2) One Arizona Center

Address (line 3) 400 E. Van Buren Street

Address (line 4) Phoenix, AZ 85004-2202

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 8

**Application Number(s) or Patent Number(s)**

☐ Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

**Patent Application Number(s)**

**Patent Number(s)**

09/523,410

09/882,368

6,490,601

09/595,622

09/880,723

If this document is being filed together with a new Patent Application, enter the date the patent application was

Month Day Year

**Patent Cooperation Treaty (PCT)**

Enter PCT application number only if a U.S. Application Number has not been assigned.

PCT

PCT

PCT

PCT

PCT

PCT

**Number of Properties**

Enter the total number of properties involved.

# 5

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 200.00

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the

Deposit Account Number:

# 19-2814

Authorization to charge additional fees:

Yes

☒

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Howard I. Sobelman, Esq., Reg. No. 39,038

Name of Person Signing

Signature

Date

2/20/04

## PATENT AND PATENT APPLICATION ASSIGNMENT

This Patent and Patent Application Assignment Agreement ("Patent Assignment") is made this 10th day of December, 2003, by InfoSpace, Inc., a Delaware corporation, having a principal place of business at 601 108th Avenue NE, Suite 1200, Bellevue, Washington, 98004 ("Assignor").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the patents and/or patent applications identified in *Exhibit A* hereto in and to all corresponding patent applications worldwide, and in and to the inventions represented thereby (the "Inventions") (all hereinafter referred to as the "Patents"); and

WHEREAS, American Express Travel Related Services Company, Inc., a New York corporation ("Assignee") has elected, pursuant to a previous agreement between Assignor and Assignee, to obtain all of Assignor's right, title, and interest in and to the Patents; and

WHEREAS, the parties now desire to affect the transfer of Assignor's entire right, title and interest in and to the Patents in the United States and throughout the world.

NOW, THEREFORE, in accordance with Assignor's obligations to assign the Patents and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and Assignee's successors and assigns, Assignor's entire right, title, and interest in and to the Patents and the Inventions represented thereby and any and all continuations, continuations-in-part or divisions thereof and any and all Letters Patent or reissues, reexaminations, substitutions, and extensions thereof which may be granted therefor or thereon, for the full end of the term for which the Letters Patent may be granted, including (i) the right to file applications and obtain patents, utility models, industrial models and designs for the Inventions directly in the name of the Assignee throughout the world and to claim for any such foreign applications or filings any priority rights to which such applications are entitled under international conventions, treaties, or otherwise; (ii) all rights to publish cautionary notices reserving ownership of the Inventions and all rights to register the Inventions in appropriate registries; and (iii) all of Assignor's rights to sue for past infringement of the Patents worldwide, together with all claims for damage by reason of past infringement of the Patents, with the right to sue for and collect the same for Assignee's own use and enjoyment, all to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as if the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said Patents in the United States and throughout the world.

Assignor hereby authorizes and requests issuance of any and all patents on the Inventions to Assignee, and Assignor represents and warrants that it has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the duly authorized officials of the United States and of all foreign countries to take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any and all patent applications described in *Exhibit A* to Assignee, its successors and assigns, and to issue any and all patents on the Inventions, whether subsequently filed or otherwise, to Assignee, its successors and assigns, as the assignee of the entire interest in the Patents.

**[Remainder of page intentionally left blank]**



[Signature Page to Patent and Patent Application Assignment]

IN WITNESS WHEREOF, Assignor has caused this Patent Assignment to be executed by its duly authorized agents as of the dates provided below.

ASSIGNOR:

INFOSPACE, INC., a  
Delaware corporation

By: [Signature]

Its: SVP Corporate Development

Date: 12/10/03

State of Washington )

County of King )

On the 10th day of December, 2003, before me, the undersigned notary public personally appeared John Foster, to me known to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity as SVP Corporate Development of InfoSpace, Inc., a Delaware corporation, and that he executed the same of his own free will for the purposes and consideration therein expressed.

Sandra L. Flying Cloud  
Notary Public in and for the state of Washington  
Residing at Shoreline  
My appointment expires 3/27/07

(SEAL)

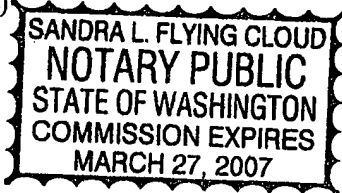


Exhibit A

To Patent and Patent Application Assignment

Patents and Patent Applications

Title	Status	Serial Number/Filing Date	Description/Country
SERVER FOR ENABLING THE AUTOMATIC INSERTION OF DATA INTO ELECTRONIC FORMS ON A USER COMPUTER - 14911	Issued	6,490,601 12/3/02  09/231,644 1/15/1999	<p>Apparatus, methods, and computer program products are disclosed for constructing and transmitting an executable software module on a personal information server to a remote computer. The software module is constructed such that once received by a browser displaying a form, it is executed and user data is automatically inserted into an electronic form. The software module contains filed names from a downloaded form and matching data items which are inserted into the form on the remote user computer. A method for constructing a shippable software module on a personal information server suitable for execution on a remote computer for inserting data strings in an electronic form is described.</p> <p>AUSTRALIA (Pending) BRAZIL (Abandoned) EUROPEAN PATENT OFFICE (Allowed) INDIA (Pending) JAPAN (Pending)</p>

METHOD AND APPARATUS FOR ONLINE INFORMATION SHARING FOR COMPLETING ELECTRONIC FORMS (Millet) - 15511	Pending	09/523,410 3/10/2000	<p>Regular application based on INFS-1-14913 above, filed 3/10/99. Methods are disclosed for gathering information from different sources to be used to automatically fill in online forms. The information is collected using a persona of an individual. A persona is created by filtering a larger set of raw data for that user so that only certain fields are allowed to be seen and used by others. An individual can have several personas, each assigned to a particular other individual, such as a family member or friend. The individual allowing one of his personas to be shared is the information provider and the user requesting the information is the information requester. The information is taken from both the provider and requester, and used by a vendor in a form, filled out by the information requester. In one embodiment, the information requester is a "gift giver" and the provider is a "gift receiver". The gift giver is requesting shipping and other information from the gift receiver, who can grant one of his personas to the particular gift giver. The information, along with billing information from the gift giver, is used to fill out a vendor online form.</p> <p>Incomplete regular U.S. application filed by Millet's former counsel on 3/10/00.</p> <p>AUSTRALIA (Abandoned) EUROPE (Abandoned) INDIA (Pending)</p>
SYSTEM AND METHOD FOR UTILIZING A DRAG AND DROP TECHNIQUE TO COMPLETE ELECTRONIC FORMS - 15627	Pending	09/595,622 6/16/2000	<p>The document browser first requests the document forms, per the entity's input, from the document server and displays them. Then the external entity behind the document browser calls the url link by referencing a bookmark. A bookmark is a feature on the document browser that saves previously visited url's on the document browser for easy reference. The bookmark calls the javascript code which opens a new window and directs it to get the drag n fill service page from the light code server. If the external entity is not logged into the privacybank.com service, they are presented with a standard login mechanism to verify authentication and to ensure that privacy standards are upheld. Once the entity is logged into the privacybank.com system, the normal autofill operation will continue. (Based on provisional USSN 60/159,564, filed 6/16/99).</p>

UNIVERSAL SHOPPING CART AND ORDER INJECTION METHOD AND SYSTEM	Pending	09/880,723 6/12/2001	A universal shopping cart is provided that obtains and orders products and services from different merchants located on the Internet. The consumer completes all of their shopping on the shopping site and is not directed to another merchant's site to complete an order. The universal shopping cart provides a monitoring service that allows the consumer to monitor a product for specified criteria. The order injection system places orders for products contained within the universal shopping cart from affiliated and non-affiliated merchants. Specific ordering details required from merchants external to the shopping site are hidden from the consumer. For external merchant sites that require a consumer account before allowing the product to be purchased, the shopping site creates a new consumer account without intervention from the consumer. Once the products are ordered, the consumer may keep track of the ordered products from the shopping site. (PCT abandoned)
UNIFIED PRODUCT PURCHASING SYSTEM AND METHOD - 17535	Pending	09/882,368 6/15/2001	The present invention is directed to providing a method, apparatus and system for a unified product purchasing service and order injection system. More specifically, the present invention is directed to providing a shopping service that obtains products for a consumer across many different merchant and supplier sites while maintaining a consistent user interface for the consumer no matter which merchant provides the products. In particular, the present invention allows a consumer to search for, compare prices and order products from many different merchants located on the Internet. The consumer completes their shopping on the shopping site provided by the present invention and is not directed to another merchant's site to complete an order. Provisional filed 6/15/00 (P143). (PCT abandoned)